

## **HALLER THEATER BUILDING**

Common Name: Rose Theatre

235 Taylor Street

O.T. Block 40, Lot 2 S 1/2

Built 1907

1907: The Eisenbeis Estate Company owned the lot during 1904-1907. The Haller Theater was constructed on the vacant lot and opened in mid 1907.

1908: The Haller Theater closed for some upgrading and reopened on July 27.

1908: The Rose Theater Company moved their theater from Water Street to this site in December 1908 and the Haller was heard of no more.

1911: Manager Fred Meeker purchased the Rose Theater and was joined by Percy Burranston in 1912.

1914: Royal (Roy) Stevens joined Meeker at the Rose and remained active there until his retirement.

1920-1957: Meeker left the business and Stevens joined in partnership with Michael C. DeLeo in 1923.

1957-1958: Mr. and Mrs. Ernest Thompson purchased the Rose Theater. Their daughter Sharon and her husband Dick Wiley managed the theater for the Thompsons until it closed a year later following a dispute with the city over entertainment fees.

Over the next thirty years the building was used as a bakery, sporting goods store and a bargain house, where shoes were repaired, keys made and sewing machines sold.

1992: The building reopened its doors as the Rose Theater after extensive restoration work by new owners, Phil and Sandy Johnson, and with the vision of Robert (Rocky) Friedman and a group of investors. Barbara Marseille created the beautiful interior. The theater remains a beloved local resource.

**JEFFERSON COUNTY HISTORICAL SOCIETY**

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